Strategic Plan
2021 - 2025

VISION

To be a world-renowned university library. We advance research, education, complex problem solving, and cultivate lifelong learning through innovative approaches, information discovery and strategic partnerships to achieve meaningful impact.

MISSION

We do this by:

Curating and providing seamless access to relevant collections and resources

Promoting skills and habits for critical engagement with information and effective participation in the changing digital information landscape

Fostering environments that inspire curiosity and empower knowledge creation

Anticipating and exceeding the needs of our community through building dynamic local and global relationships

Developing our staff to engage in continuous

VALUES

As a team, we uphold SMU's **CIRCLE** values:

Commitment: Sticking to an agreement and seeing a project through to completion even when the going gets tough.

Integrity: Being honest and truthful with yourself and especially with others.

Responsibility: The voluntary act of holding oneself accountable for one's own actions.

Collegiality: Collegiality means more than just getting along with people. It means being a responsible citizen within the University community.

Leadership: Leadership is an influence, a conviction and a responsibility a team establishes.

ntails giving your very you undertake.

Strategic Directions & Goals

2021 - 2025

SMU Libraries are a vital part of the University and further the University's Mission and Vision 2025 through the Libraries' Mission and Strategic Plan. The University's strategies of transformative education, cutting edge research, and meaningful impact are core to the Strategic Plan, as are the SMU differentiators.

While the University's priorities are also integrated into the Libraries' Strategic Plan, specific linkages are indicated:

Digital Transformation | Sustainability | Growth in Asia

SMU Libraries also draws upon the evolving needs and expectations of our stakeholders and community, in addition to current and future trends and practices, to guide our Plan.

DIRECTIONS	GOALS
Empower information and knowledge discovery Easy access to relevant, responsive Library and open resources furthers the research, teaching, and self-directed learning needs of the SMU community.	Enhance and curate collections in University's strategic priority areas Advocate and integrate open resources into collections and practices to advance opportunities for impact and sustainability Increase user-centred, integrated discovery of resources Expand visibility and awareness of the Libraries' resources to optimize usage and investment
Advance and champion research SMU conducts and produces leading research. The Libraries' active and robust research support furthers research for the greatest exposure and societal impact.	Enhance and build research support services that span the research lifecycle Integrate emerging research trends and technologies into research support and practice Promote trends in academic publishing Grow research partnerships via in-depth consultations, workshops, and collaborative projects Provide opportunities to advance contextual sense making

Strategic Directions & Goals

2021 - 2025

Digital Transformation   Sustainability   Growth in Asia

DIRECTIONS	GOALS

Further digital competence

Information, research, and data literacy contribute to graduate learning outcomes and successful, critical engagement with the digital information landscape.

Empower users with deep understanding of information and digital literacies

Integrate pertinent literacies (e.g. information, digital, data) into the student learning experience

---

Cultivate connections, entrepreneurialism, and diverse learning experiences in sustainable spaces

The Libraries' spaces, physical and virtual, are active environments that inspire and educate through collaboration, curation, events, arts, and expertise.

Create and maintain inclusive, user-centred, flexible spaces that enable a variety of learning experiences

Cultivate opportunities for the active engagement with knowledge and thought leadership

Create learning experiences that relate to the University's priority areas

---

Collaborate in innovative ways with influential stakeholders and partners in areas of strategic importance

The Libraries build and nurture relationships to leverage our strengths and resources for the collective good of our communities – from local to global.

Partner with industry, cultural, and heritage institutions in the civic district

Advance participation in local, regional, and global activities with affiliated institutions and associations

Foster connections amongst the members of the Singapore Alliance of University Libraries

Strategic Directions & Goals

2021 - 2025

⬤ Digital Transformation   ⬤ Sustainability   ⬤ Growth in Asia

DIRECTIONS

GOALS

Strengthen the SMU Libraries brand

Identify and anticipate the evolving needs of our community by engaging in continuous reflection, assessment, and alignment of the Libraries' resources and services.

Actively seek-out and develop relationships with community stakeholders to recognize how SMU Libraries can contribute to their success

Develop and integrate robust feedback mechanisms for the assessment of existing services and the development of new offerings

Employ user-centred approaches to understand users' research and library experiences to shape the Libraries

Publicize and communicate the Libraries' agile and responsive services

Invest in knowledgeable staff who pursue learning and development

SMU Libraries are committed to the recruitment, development, well-being, and retention of motivated staff who continually improve their expertise in service of community needs. We foster a staff community of collaboration, learning, and innovation for a one SMU mindset.

Improve and enhance opportunities for individual and shared learning

Create mechanisms and spaces for collaboration

⬤ Enable responsive, flexible staffing and models for new and emerging environments