VISION
To be a world-renowned university library. We advance research, education, complex problem solving, and cultivate lifelong learning through innovative approaches, information discovery and strategic partnerships to achieve meaningful impact.

MISSION
We do this by:

Curating and providing seamless access to relevant collections and resources

Promoting skills and habits for critical engagement with information and effective participation in the changing digital information landscape

Fostering environments that inspire curiosity and empower knowledge creation

Anticipating and exceeding the needs of our community through building dynamic local and global relationships

Developing our staff to engage in continuous learning in a joyful and purposeful place of work

VALUES
As a team, we uphold SMU’s CIRCLE values:

Commitment: Sticking to an agreement and seeing a project through to completion even when the going gets tough.

Integrity: Being honest and truthful with yourself and especially with others.

Responsibility: The voluntary act of holding oneself accountable for one’s own actions.

Collegiality: Collegiality means more than just getting along with people. It means being a responsible citizen within the University community.

Leadership: Leadership is an influence, a conviction and a responsibility a team establishes.

Excellence: Excellence entails giving your very best in every endeavour you undertake.
SMU Libraries are a vital part of the University and further the University’s Mission and Vision 2025 through the Libraries’ Mission and Strategic Plan. The University’s strategies of transformative education, cutting edge research, and meaningful impact are core to the Strategic Plan, as are the SMU differentiators.

While the University’s priorities are also integrated into the Libraries’ Strategic Plan, specific linkages are indicated:

- **Digital Transformation**
- **Sustainability**
- **Growth in Asia**

SMU Libraries also draws upon the evolving needs and expectations of our stakeholders and community, in addition to current and future trends and practices, to guide our Plan.

### DIRECTIONS & GOALS

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<td><strong>Empower information and knowledge discovery</strong></td>
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| Easy access to relevant, responsive Library and open resources furthers the research, teaching, and self-directed learning needs of the SMU community. | Enhance and curate collections in University’s strategic priority areas
| | Advocate and integrate open resources into collections and practices to advance opportunities for impact and sustainability
| | Increase user-centred, integrated discovery of resources
| | Expand visibility and awareness of the Libraries’ resources to optimize usage and investment
| **Advance and champion research** | Enhance and build research support services that span the research lifecycle
| SMU conducts and produces leading research. The Libraries’ active and robust research support furthers research for the greatest exposure and societal impact. | Integrate emerging research trends and technologies into research support and practice
| | Promote trends in academic publishing
| | Grow research partnerships via in-depth consultations, workshops, and collaborative projects
| | Provide opportunities to advance contextual sense making of cutting-edge research |
Further digital competence
Information, research, and data literacy contribute to graduate learning outcomes and successful, critical engagement with the digital information landscape.

Cultivate connections, entrepreneurship, and diverse learning experiences in sustainable spaces
The Libraries’ spaces, physical and virtual, are active environments that inspire and educate through collaboration, curation, events, arts, and expertise.

Collaborate in innovative ways with influential stakeholders and partners in areas of strategic importance
The Libraries build and nurture relationships to leverage our strengths and resources for the collective good of our communities – from local to global.

Empower users with deep understanding of information and digital literacies
Integrate pertinent literacies (e.g. information, digital, data) into the student learning experience

Create and maintain inclusive, user-centred, flexible spaces that enable a variety of learning experiences
Cultivate opportunities for the active engagement with knowledge and thought leadership
Create learning experiences that relate to the University’s priority areas

Partner with industry, cultural, and heritage institutions in the civic district
Advance participation in local, regional, and global activities with affiliated institutions and associations
Foster connections amongst the members of the Singapore Alliance of University Libraries
## Strengthen the SMU Libraries brand

Identify and anticipate the evolving needs of our community by engaging in continuous reflection, assessment, and alignment of the Libraries’ resources and services.

- Actively seek-out and develop relationships with community stakeholders to recognize how SMU Libraries can contribute to their success
- Develop and integrate robust feedback mechanisms for the assessment of existing services and the development of new offerings
- Employ user-centred approaches to understand users’ research and library experiences to shape the Libraries
- Publicize and communicate the Libraries’ agile and responsive services

## Invest in knowledgeable staff who pursue learning and development

SMU Libraries are committed to the recruitment, development, well-being, and retention of motivated staff who continually improve their expertise in service of community needs. We foster a staff community of collaboration, learning, and innovation for a one SMU mindset.

- Improve and enhance opportunities for individual and shared learning
- Create mechanisms and spaces for collaboration
- **Enable responsive, flexible staffing and models for new and emerging environments**